



SYLLABUS

Chinese Language. Journalistic Text. Reading and Writing (1)

Academic year 2025-2026

1. Information about the study program

1.1. University	Babeș-Bolyai University
1.2. Faculty	The Faculty of Letters
1.3. Department	Department of Asian Languages and Literatures
1.4. Field of study	Philology
1.5. Study cycle (BA/MA)	MA
1.6. Study programme/Qualification	East-Asian Studies and Research/Master's Degree in Philology
1.7. Enrolment frequency	Full time

2. Information about the subject

2.1. Course title		Chinese Language. Journalistic Text. Reading and Writing (1)				Course code		LMA1116	
2.2. Course tutor					Chen Kai				
2.3. Seminar / practical course(laboratory) tutor					Chen Kai				
2.4. Year of study	1	2.5. Semester	1	2.6. Type of assessment	C	2.7. Course status		Contents	DS
								Mandatory	DOB

3. Total estimated time (teaching hours per semester)

3.1. Number of hours per week	4	of which: 3.2 course	2	3.3 seminar/practical course (laboratory)	2
3.4. Total number of hours in the curriculum	56	of which: 3.5 course	28	3.6 seminar/practical course (laboratory)	28
Allotted time for individual study (ID) and self-study activities (SA)					hours
Study based on textbook, course manual, recommended bibliography, personal notes (SA)					30
Additional research (in the library, online scientific databases/platforms, or field documentation)					30
Preparation for seminars/laboratory classes/ essays/projects/homework/ portfolios and reports					30
Tutoring					15
Assessment (examinations)					6
Other activities:					15
3.7. Total hours for individual study (ID) and self-study activities (SA)					126
3.8. Total hours per semester					182
3.9. Number of credits					7



4. Prerequisites (if necessary)

4.1. curriculum	-
4.2. skills	-

5. Conditions (if necessary)

5.1. for delivering lectures	Course room, Audio system, photocopies, printed materials, books
5.2. for teaching seminars / practical courses(laboratory classes)	Seminars room

6. Acquired specific skills

Professional/essential skills	<p>C1 Conductsscientificresearch.</p> <p>C2 Translate texts.</p> <p>C3 Applies scientific methods.</p> <p>C4 Follows a code of ethical conduct for translation activities.</p> <p>C5 Uses dictionaries.</p> <p>C6 Apply grammar and spelling rules.</p> <p>C7 Speaks several foreign languages.</p> <p>C8 Manages personal professional development.</p> <p>C9 Writes scientific, academic papers and technical documentation.</p> <p>C10 Creates cultural-linguistic adaptation of texts.</p>
Transversal skills	<p>CT1 Shows initiative.</p> <p>CT2 Accepts criticism and guidance.</p> <p>CT3 Takes ownership.</p> <p>CT4 Demonstrates cross-cultural competence.</p>

7. Course objectives(derived from the acquired specific skills)

7.1 General objective of course	<ul style="list-style-type: none"> The skill of correctly interpreting, translating, and editing journalistic texts.
7.2 Specific objectives	<ul style="list-style-type: none"> Familiarization with the format and content of Chinese journalistic texts. Accumulating a vocabulary that enables the writing of articles.

8. Contents

8.1 Course	Teaching methods	Remarks
Course 1: Chinese Media; Emergence and Evolution	Presentation, Explanation, Demonstration; Interactive course	
Course 2: Newspapers, Magazines, Almanacs; Formats and Standards. General Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	

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Course 3: Informative Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 4: Economic Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 5: Political Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 6: Sports Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 7: Scientific Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 8: Military Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 9: Articles on International Relations; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 10: Conference Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 11: Articles on International Organizations; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 12: Culinary Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 13: Articles on Celebrity News; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Course 14: Medical Articles; Writing Techniques	Presentation, Explanation, Demonstration; Interactive course	
Bibliography: 1) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.1) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(初级本)》北京大学出版社, 2000 2) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.2) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(中级本)》北京大学出版社, 2007 3) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.3) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(高级本)》北京大学出版社, 2011 4) Mihai Coman, <i>Manual de jurnalism</i> , Editura Polirom, 2009 5) lect.univ Cristian Zoicaș, <i>Suport de curs: Limbaj jurnalistic în radio</i> 6) Georgeta Stepanov, <i>Bazele jurnalismului</i> , Editura CEP Usm, 2019		
8.2 Seminar / practical course (laboratory class)	Teaching methods	Remarks
Seminar 1: All articles for the seminar are from the <i>Cursul de citire a ziarelor în limba chineză</i> , Editura Universității din Beijing, 2000	Dialogue, Interactive course	



在庆祝北京大学建校一百周年大会上的讲话 pag. 23; 北大建校百年庆祝大会举行 pag.27		
Seminar 2: 相思半世纪 举手一线牵 pag 33. ; 形势好转 增速趋缓 pag. 36	Dialogue, Interactive course	
Seminar 3: 中国儿童发展状况不断改善 pag.5; 西藏适龄儿童入学率达到80% pag.57	Dialogue, Interactive course	
Seminar 4: 江泽民会见渊首相 pag.1; 美国总统克林顿抵达北京 pag.8	Dialogue, Interactive course	
Seminar 5: 改革开放廿年 立法步入快车道 pag.42; 收养条件适当放宽 程序进一步完善 pag.46	Dialogue, Interactive course	
Seminar 6: 专业化人才应具备的素质 pag.84	Dialogue, Interactive course	
Seminar 7: 20年中最流行的词语--- 市场经济pag.120; 未来社会往哪儿变pag.123	Dialogue, Interactive course	
Seminar 8: 北京, 何时墙里开花墙外香 pag.72	Dialogue, Interactive course	
Seminar 9: 中国每年有2000人死于吸烟 pag.100		
Seminar 10: 形势好转 增速趋稳 pag.36; 中国将发行第五套人民币 pag.40	Dialogue, Interactive course	
Seminar 11: 包裹越来越轻了 pag.114		
Seminar 12: 研究吃野、吃杂、吃素、吃粗 pag.106; 咖啡文化: 悄然走进中国 pag.108	Dialogue, Interactive course	
Seminar 13: 多媒体空间走进都市人生活pag.111; 都市流行“素婚”pag.117	Dialogue, Interactive course	
Seminar 14:外出旅游 小心病从口入 pag.76; 中国全力狙击艾滋病 pag.90	Dialogue, Interactive course	
Bibliography: 1) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.1) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(初级本)》北京大学出版社, 2000 2) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.2) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(中级本)》北京大学出版社, 2007 3) Wu Lijun, <i>Noul curs de lectură a ziarelor</i> (vol.3) Editura Universității din Beijing, 2000 吴丽君《新编汉语报刊阅读教程(高级本)》北京大学出版社, 2011 4) Mihai Coman, <i>Manual de jurnalism</i> , Editura Polirom, 2009 5) lect.univ Cristian Zoicaș, <i>Suport de curs: Limbaj jurnalistic în radio</i> 6) Georgeta Stepanov, <i>Bazele jurnalismului</i> , Editura CEP Usm, 2019		

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study.

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- D'effect Design SRL, Design educațional și design general. Persoana de contact (datele de identificare) Filip Lavinia-Manager general tel 0722522527
- Start-Up Media SRL, Servicii media și publicitare. Persoana de contact (datele de identificare) Ureche Tudor, director, tel.0722522527
- Cuiul SRL, Servicii de producere a materialelor din fier. Persoana de contact (datele de identificare) Cojocariu Mihai, director, tel./fax -233251147
- Fibrex Co SRL, Servicii de producere și vindere a obiectelor sanitare. Persoana de contact (datele de identificare) Pop Crisitian, director, tel. 0364101068
- Legocom Impex SRL, Servicii de tipografie. Persoana de contact (datele de identificare) Ureche Alexandru, director, tel. 0745253789;

10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Course	Copying or cheating: 1 - Integrity in acquiring theoretical and practical knowledge	A 2-hour written exam, graded from 1 to 10.	50%
10.5 Seminar/practical course (laboratory class)	Activity and interventions in seminars and courses modify the grade as follows: Activity and interventions = + 1 point.	A 2-hour written exam, graded from 1 to 10.	50%
10.6 Basic performance standard			
The master's student understands the main characteristics of journalistic articles and is able to write articles on various topics.			

11. Labels ODD (Sustainable Development Goals)

	General label for Sustainable Development

Date:
15.01.2025

Course tutor's name and signature

..... Lect.univ.dr. Chen Kai.....

Seminar tutor's name and signature /
Practical course tutor's (Laboratory tutor's)
name and signature,
..... Lect.univ.dr. Chen Kai.....

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UNIVERSITATEA BABEȘ-BOLYAI
BABEȘ-BOLYAI TUDOMÁNYEGYETEM
BABEȘ-BOLYAI UNIVERSITÄT
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Date of approval:
25.01.2025

Head of Department's name and signature,

Prof. univ. dr. habil. Rodica Frențiu

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